15th Annual NTTC
National Tribal Transportation Conference

November 13-16, 2012
Pointe Hilton Tapatio Cliffs Resort
Phoenix, Arizona

Maximize your organization’s exposure in print, online and onsite with sponsorship opportunities at the nation’s largest tribal transportation conference. The National Tribal Transportation Conference is an excellent event to deliver your product to the many decision makers in tribal transportation. Participation at last year’s conference included a total of 395 attendees, 108 tribes and 27 vendors.

Vendor Fair—New this year

A new feature this year will be a Vendor Fair, Thursday afternoon 1:00-3:30. This will allow vendors ample opportunity to showcase their product. The fair will be a mid-day session exclusive for vendors without competing workshops or other activities. We are open to proposals for vendor-sponsored activities during this time.

Sponsorship and Fees

Review the different levels of sponsorship opportunities. Exhibitor/Vendor booths are available on a first-come, first-served basis. There are three levels of registration as described below. Our goal is to keep the conference costs to a minimum so that the registration fees remain low. By helping to reduce these fees, sponsors allow for more participation from tribes. In addition to the features of each level described below all vendors will be provided a basic package which is described on the next page.

Platinum Level Sponsorship—$5,000+
- Choice of booth location
- One full-page ad in conference notebook
- Your company logo in a gobo projection on the mountainside during the outdoor banquet Thursday evening (see example on inside page of this brochure)
- A link to your company’s website from our registration home page
- Three conference registrations (a value of $1,125.00)

Gold Level—$3,000
- A link to your company’s website from our registration page
- One half-page ad in conference notebook
- Two conference registrations (a value of $750.00)

Silver Exhibition Level—$1,000
- One conference registration (a value of $375.00)

Here’s how you register:
- Decide which sponsor package best fits your company.
- Register and pay by credit card online or send the registration form to us with your check.
- Provide Certificate of Insurance by 10/12/12.

Conference Sponsors
- Alaska TTAP
- CA/NV TTAP
- TTAP at Colorado State University
- Michigan Technological University TTAP
- Northern Plains TTAP
- Northwest TTAP
- Oklahoma State University TTAP
- Federal Highway Administration

Additional attendees pay the regular conference participation rate of $375 each
15th Annual
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The 15th Annual National Tribal Transportation Conference will be held at the Point Hilton Tapatio Cliffs Resort in Phoenix, Arizona. We expect a strong turnout because this year’s conference will focus on the stimulus funding and reauthorization of Federal highway legislation.

Hotel Description
The hotel features an architectural wonder of terraces on the slopes of the Phoenix North Mountain Preserve. Designed with Spanish-Mediterranean influences, the southwestern ambiance and warm Arizonan hospitality are sure to be enjoyed. All rooms in the hotel are suites which feature separate sleeping rooms. The hotel offers championship desert golf, pools, spa, tennis, workout facilities and unique dining. To view the Pointe Hilton visit their website—http://www.pointehilton.com/tapatio-cliffs-quick-facts.htm#qf1.

General Information

<table>
<thead>
<tr>
<th>Room Rates</th>
<th>$105 plus tax or prevailing Federal per diem</th>
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<tbody>
<tr>
<td>Shipping Information</td>
<td>Exhibit materials may be shipped for delivery no earlier than November 9 to: Pointe Hilton Tapatio Cliffs Resort 11111 North 7th St Phoenix, AZ 85020 NTTC Conference Attention: (your name) Name of your company Box ___ of ___</td>
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<tr>
<td>Cancellation Policy</td>
<td>Cancellations received prior to October 12 are refundable less a $200 administrative fee. No refunds after October 12.</td>
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<tr>
<td>Internet Access</td>
<td>Internet is charged by the individual hook-up. This must be negotiated with the hotel’s audio visual service provider.</td>
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<tr>
<td>Schedule</td>
<td>Set-Up 3:00—4:30 p.m. Tuesday, November 13 Opening Reception 5:00—8:00 p.m. Tuesday, November 13 Vendor Exhibit Hall 7:30 a.m.—5:30 p.m. Wednesday, November 14 7:30 a.m.—1:00 p.m. Thursday, November 15 Vendor Fair (in Exhibit Hall) 1:00—3:30 p.m. Thursday, November 15 Tear Down 3:30 p.m. Thursday, November 15</td>
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<tr>
<td>Insurance</td>
<td>Each exhibitor/vendor assumes responsibility and agrees to indemnify, defend and hold harmless the Hilton hotel and the Tribal Technical Assistance Program for and against any claims or expenses arising out of the use of the exhibit premises. Exhibitor agrees to obtain and maintain during the use of the premises Comprehensive General Liability Insurance, including contractual liability covering the Exhibitor’s indemnity. Such insurance shall be in the amount of not less than $1,000,000 combined single limit for personal injury and property damage. The Hotel and Tribal Technical Assistance Program at CSU shall be named as additional insureds on such policy. This must be supplied no later than October 13, 2012. The exhibitor understands that neither group maintains insurance covering the exhibitor’s property.</td>
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Heaviest Traffic Times

**Tuesday**
- during the Opening Reception

**Wednesday & Thursday**
- prior to the beginning of the General Session —before 8:00 a.m.
- a.m. breaks
- lunch break
- p.m. breaks

**Thursday**
- Vendor Fair 1:00-3:30

Vendor Basic Package
All vendors and sponsors receive the following:
- One registration admits to all events (sponsorship increases the number of registrations)
- Participation in conference workshops
- One draped 8’ table, two chairs and a trash receptacle in a 10x10 area
- Booth identification sign
- Listing in program notebook

Pre Conference Activities
- Golf outing, Tuesday AM
- Hike on one of the many nature trails in the North Mountain Preserve which offers a unique desert experience for those wanting to explore. There is a map of the trail at the trailheads within the resort.
- Enjoy the hotel’s Falls Water Village—an oasis in the desert with sparkling pools, spas and cabanas.
A perfect way to showcase your product and gain recognition within the tribal transportation community is to sponsor one of the many activities throughout the conference. Let us know which you would like to sponsor.

- Thursday afternoon **ice cream break** - always a big hit! (call for details)
- Lunch Break (call for details)
- Banquet (call for details)
- Publicity (your company’s logo printed on conference bag) - $1,000
- Golf prizes—$500.00
- Heavy Equipment Operator’s Rodeo (recognition plaques, monetary awards and supplies) - $1,000 for each category

**Scholarships:** Many tribes have difficulty sending one or more people to attend the conference. If you would like to offer support in this area, scholarships will be offered ranging from $500 to $1,000 depending on the participant’s travel distance, etc. Please contact Dottie Fucetola, 970-491-1007 or dottie.fucetola@business.colostate.edu for more information.

**Conference Floor Plan**

The vendor showcase begins with the Opening Reception and Pre-conference check-in—5:00-8:00 p.m. on Tuesday, November 13. The showcase will be in ballrooms A-F where the opening reception and all breaks are planned. Set up your display anytime after 1:00 p.m. on Tuesday but no later than 4:30 p.m., as participants will check in prior to the Opening Reception beginning at 5:00 p.m. Large equipment to display can be stored in the parking lot adjacent to the hotel.

**Your company’s logo in lights!**

The hotel can project your company logo on to the mountain which is the backdrop for our conference banquet. This year it will be held outdoors with fire pits and heat structures surrounding the dining area. In addition to the many other benefits this feature would require the Platinum sponsorship of $5,000. Think of the exposure your company will have by projecting its logo on the mountainside during the awards banquet!
**Vendor Registration Form**

**15th Annual NTTC**

**November 13-16, 2012**

*Please register online if paying by credit card—http://ttap.colostate.edu*

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### Exhibitor #1 (Silver, Gold and Platinum)

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<tr>
<th>First Name</th>
<th>Last Name</th>
<th>Name on Badge</th>
<th>Unisex Shirt Size</th>
<th>Do you have any special needs (dietary or other)</th>
<th>If yes, please specify</th>
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### Exhibitor #2 (Gold and Platinum)

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### Exhibitor #3 (Platinum)

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Do you need electricity?  □ YES □ NO  Do you need a display table? □ YES □ NO  If not, please include display dimensions: ____________________________

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**Individual completing this form**

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Name of Organization  Phone__________________________  Email__________________________

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**Conference Registration Fee**

The vendor/exhibitor registration fee includes an 8' draped table; two chairs, trash receptacle and an ID sign. Set-up is Tuesday afternoon, November 13, after 1:00 p.m. and before the Opening Reception which begins at 5:00 p.m.. The exhibition times are Tuesday until 8:00 p.m. and Wednesday 7:30-5:30 and Thursday, 7:30a.m.-3:30 p.m. Registration is for full participation in the conference, including meals. If more than one plans to attend at the Silver Level, each additional person must pay the conference registration fee of $375.00. Please complete a conference registration form for additional participants. Other participant options: refer to different levels described on the cover page. Complete this form and return with check, or purchase order payable to:

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Colorado State University TTAP 1270 Campus Delivery 80523-1270

☐ Platinum Level—$5,000  ☐ Gold Level—$3,000  ☐ Silver level—$ 1,000

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FAX: 970-491-3502